

WASH / MW Crew

Surface Studio Project 1: Cut It Out, Phase 2

Due at 9:30am on 1/31

Step 1: Table Team Feedback Session:

Spread out all of your thumbnail compositions at your table while being sure to mix them up. Your table team will thoroughly analyze the design habits within your thumbnails by addressing A-K below, in order.

Take notes in your visual journal while your tablemates provide feedback. You will participate in the analysis of the rest of your team.

Design habits to provide feedback on:

- A. Craft (cutting, sharpie work, etc.)
- B. Use of line
- C. Use of proportion/scale
- D. Use of value
- E. Shape
- F. Focal Point or Emphasis
- G. Space (positive and negative)
- H. Ambition (evidence of care and innovation)
- I. Balance (symmetrical and asymmetrical)
- J. Following design guidelines for assignment
- K. Which solutions are the most successful for emphasizing each design concept?

Homework: In your visual journal, write a comprehensive summary of what you learned during your table team feedback session. Include observations about your habits as well as what you noticed about your peers' work. Complete this before the next surface studio.

Rethink, Revise, Render, and Expand: Your ultimate project goal is to have clearly communicated designs that are very well crafted. Based on your table team's feedback, you likely need to revise your solutions and/or create completely new designs for phase two. Edit out your weak solutions and reflect on which thumbnails are the most successful. Then choose your top three designs for line, top three for proportion/scale, and top three for value.

You will now redesign and scale up your nine most successful designs using sharpie on **5" x 5"** squares of white bristol paper.

Lastly, cut out nine **7" x 7"** squares of black card stock and mount each design evenly and in the center of a black square, which will create an even black border around your design.

Write your name, design concept, and table team number on a piece of painter's tape and attach it to the back of each of your nine designs.

Grade Evaluation:

Each phase of this project is worth 1/3 of your total project grade. Review WASH project rubric for specific grading criteria.