

WASH

{Workshop in Art Studio + History}

space STUDIO

Investigate:

form
line
shape
value
texture
color
space
volume
mass
balance
variety
harmony
rhythm
repetition
scale
movement
time+gravity
addition
appendages
attachment
architectural forms
assemblage
asymmetry
ambition {dazzle yourself+dazzle us}
balance
economy
exterior space
extensions + appendages
interior space
sampling
site specific
manipulation
model
transparent + translucent
volume

Collaborative Teaching Team:

Adam + Valerie

shsuWASH.com

{p4} Inflatatopia*

This site specific project is inspired by conceptual themes found in the 2017-2018 SHSU Common Reader, The Good Food Revolution: Growing Healthy Food, People and Communities, by Will Allen.

All Team Elevator Pitch Materials Due Tues. 3/6 @ 9:30am

Elevator Pitch Review Times

Team 1 : 10:00am Team 2 : 10:45am Team 3 : 11:30am
Team 4 : 2:00pm Team 5 : 3:00pm

***since this is project has collaborative aspects, studio passes can not be used on any aspect of this project. Late work will not be graded.**

After your team receives WASH faculty approval on project, each team must turn in paperwork to secure your LSC location to the contact below.

LSC Contact: Rob Webber, LSC Director, 936-294-1759, LSC room 311D

Team paperwork is due by Friday, March 23rd.

Process Critique: Tuesday, March 27th

Final public installation: THURSDAY, April 5th 11am-2pm

In assigned location; safely inflating using only fused plastic & air

Challenge:

Collaboratively design & create a non-representational site specific sculpture that viewers may physically enter on the SHSU campus. Your collaborative inflatable (plastic + forced air) design will uniquely address the journey thru an *experimental architectural space*. This space should explore thoughtful design of both interior & exterior space. This form will be interactive by allowing at least ten adults to comfortably stand inside, walk through & around the form. Each team will begin this collaboration by creating detailed 2D & 3D models, visiting assigned site location & collaboratively designing, planning and presenting this research during an elevator pitch to the WASH faculty. It must be very clear how each team member contributed.

The conceptual focus of your architectural form should be inspired by one of the following quotes from the SHSU common reader:

“An environment in which people felt secure and healthy”

“The fate of a seed can be predicted by the health of the soil where it takes root...This is true of summer crops. It can be true, in another sense, of people.”

“All big things are created by a slow and steady accumulation of small, stumbling steps.”

“There is something very spiritual about touching soil”

“We all need a healthy environment & a community that lets us fulfill out potential.”

“ Believe that this quality of “grit”, the ability to withstand setbacks & disappointments, is more important to teach children than any facts we can cram into their heads.”



“Be a person of action.”

“Growing power.”

“I believe that equal access to healthy, affordable food should be a civil right-every bit as important as access to clean water or the right to vote”

Artistic Collaboration: A practice whereby individuals work together to accomplish an art project. Successful artistic collaborations require patience, communication, compromise, time management and invites the group to all become co-creators of a project. This is a valuable skill in ALL art professions.

Site Specific: The artist takes the specific location into account while planning and creating the artwork.

Elevator Pitch: A succinct & persuasive sales pitch.

Non-Representational: A style that does not readily represent any object, figure or entity recognizable from life.

Project Guidelines & Objectives:

- Successful non-representational design {interior & exterior}
- Successful concept
- Successful collaboration
- Material sensitivity {working within all project guidelines}

Materials: ONLY PLASTIC + AIR

- **Clear plastic sheeting:** Recommended 3 or 4 mil. plastic available at Walmart or Home Depot in the painting department. WASH has a limited amount of plastic that we will be dividing among each team for this project, however, each team will need to purchase additional plastic based on their design solution.

- **Materials to assist in fusing plastic:** Aluminum foil, wax paper, box cutter, X-Acto knife, scissors, binder clips, ruler, heating device {flat iron, traditional iron, heat gun, soldering iron} sharpies can be used to help in measuring/making marks on plastic, however you will need to completely remove the sharpie {using rubbing alcohol *prior* to fusing plastic}

- **One large fan & three extension cords:** WASH will provide your team with one fan & three extension cords, if your design or location requires additional fans or cords, your team will need to supply those.

- **Door solutions & fan attachment:** your team will need to provide the supplies to attach fan to your plastic form {bungee cords, clear plastic tape} & door solutions {zippers, velcro} will need to be purchased based on your design choices.

- **No glue, paint, thread/string or anything other than air & plastic are permitted as part of your design. Black plastic can only be used as a decorative element.**

Team Site Specific Locations:



Team locations are all on grassy/non-sidewalk areas & directions below are given as if you are standing on the steps of the LSC, with the clock tower on your right. See maps on garage doors for further assistance.

Team **One**: Right of the LSC {closest to the clock tower}

Team **Two**: Left of the LSC {closest to the library}

Team **Three**: Right of the LDB {Lee Drain Building}

Team **Four**: Left of the LDB {Lee Drain Building}

Team **Five**: In front of AB 1 Corner {closest to the food court & Sam Houston Statue}

Collaborative Team Interview/Conversation: Introduce yourself & note all team member responses to the collaborative questions below:

{take notes in VJ}

- :: How do you define collaboration?
- :: What are your concerns about this collaborative process?
- :: What are you good at?
- :: How do you communicate? {exchange numbers, emails}
- :: How do you handle conflict or stress?
- :: How can your team set up boundaries & a plan to be successful?
- :: Does anyone on your team need to clear the air about something...avoid tension building situations, be KIND.
- :: How will you divide collaborative roles/responsibilities?
- :: What quote, listed above, stands out the most to you & why?

Outside of studio, each team will need to visit the LSC Mall Area {bring VJ & camera & measuring tape}

- :: Take measurements & photos
- :: Create a **detailed map** of your space {grass/sidewalks, outlets, tree roots, buildings. Your form should be thoughtfully installed on the grass in this space.
- :: Where is traffic flow? Where should the entrance be? Power outlets/alternatives {how far away are they? **BE SPECIFIC. DETAILED** notes/measurements will be needed}.
- :: While placing/designing your form consider the height/width/ length restrictions? Record all research and planning in your visual journal

This is **NOT** a carnival; no food; no music; no lights; nothing other than plastic/air {cinderblocks wrapped in plastic can be used to hold down the form...that is it!} Be thoughtful.

TEAM Elevator Pitch:

Your team will formally give us your elevator pitch, in which the entire team explains {and tries to **SELL US** on your idea, plan, use of assigned location, form, etc.}

We want to see **ALL** team members participating in the elevator pitch visuals, both in model, maps, drawings, budgets, pdf presentation and calendars. You will

turn in a PDF version of your presentation at the start of surface studio when elevator pitches are due. **SELL US ON YOUR IDEA.**

Address ALL of the following EIGHT components in team elevator pitch:

1. Concise Summary of your overall idea & plan {give us an overview of form-interior & exterior, concept, site specific location/connection, material budget, material list}

2. Formal Themes {inside/out, ELEMENT & PRINCIPLES OF DESIGN, transparency/opacity, enter/exit, details about how the inside & outside of your form will be designed}

3. Conceptual Themes {chosen from list of quotes above, details about how the inside & outside of your form will address your idea/concept}

4. Create a 2D Model {2D model can be made using the computer or with drawing materials. Scale is up to you, be mindful that we need to be able to clearly visually understand the clarity of your plan {interior & exterior, entrance/fan, measurements} You might find it helpful to have one 2D model that explains the interior space & one 2D model that explains the exterior space.

5. Create a 3D Model {3D model needs to be a physical model using paper, foam core or cardboard, be mindful that we need to visually understand the clarity of your plan {interior & exterior, fan/entrance, measurements} You might find it helpful to have one 3D model that explains the interior space & one 3D model that explains the exterior space.

6. Work Schedule, Budget & Collaborative Roles {calendar breakdown, meetings, timeline goals-including paperwork to LSC deadline, process critique & final install date, budget for purchasing materials demonstrating communication with your team & how time & resources will be divided} explain exactly who worked on each component of the elevator pitch, who will be doing what as the project develops, what have you learned about each other as a team? how will your team share responsibilities? what is your teams plan for handling conflict & communication }

7. Site Specific Map & Detailed Explanation of how your form interacts with your assigned location {how will your form interact with the space/location, including accurate measurements & a clear understanding of the location; including outlets, trees, relevant landscape details, entrance/exit based on an understanding of the location & your form}

8. Day of public engagement {how will your team share responsibilities on the day of the event? explain your project? explain WASH? explain the assignment? Common Reader? mini-elevator pitches to the public?}

All team members *must* be present & actively participate in the elevator pitch, which will be graded so you need to make sure that the responsibilities are **clearly** divided. Practice, bring notes, clearly divide responsibilities & be prepared. Vast amounts of research, planning & thought are crucial to strengthen the work & your team's overall collaborative experience.

Evaluation:

While this is a collaborative project, you will also be graded *individually* based on your specific role during elevator pitch, so it is **CRUCIAL that you make it very clear what your contribution was to the elevator pitch & as the project moves forward. In addition, you will be graded on collaborative project building & collaborative project outcome.**



Grade Evaluation:

Design + Concept + Craft +
Presentation & Artistic Process

TR Crew Inflatatopia Teams!!!

Team One: Karis, Monali, Annisa, Victor, Fred, Evan

Team Two: Karisty, Justice, Natalie, Kennedy, Corbyn, Josh

Team Three: Melanie, Emily, Hayden, Jay, Heather

Team Four: Kassy, Jon, Laura, Chastity, Tristian, Z

Team Five: Mikhaela, Ricky, Matt, Brianna, Corey