

WASH

{Workshop in Art Studio + History}

space

STUDIO

aesthetics
action
ambiguous
artist's gaze
background
balance
body
composition
cropping
camera angle
concept
density
distance
filter
directional force
focal point
foreground
formal choices
gesture
hesitation
idea
inaction
movement
pacing
pause/stillness
perspective
picture plane
props
proximity
space
subject matter
sound
speed
time
zoom

Collaborative Teaching Team:
Valerie + Adam

shsuWASH.com

{p6} (After___)

Youtube link emailed to Valerie & Adam {using correct title info. listed below}
Deadline: Monday, April 30 at NOON.

Challenge:

Create a dynamic visually interesting one minute video inspired by one of the artist presentations given during WASH lecture. You may choose a contemporary artist, historical artist, an artist you have been researching or one that sparked your interest presented by a fellow WASHer. Consider motivations, world view, subject matter, artistic process, materials used, biographical information and conceptual themes as you create a video inspired by this artist, while working creatively within the following guidelines:

- Your video must be EXACTLY 60 seconds in length
- Shot in only ONE take
- No editing or post-production effects {sound or visual effects}
- No cuts in between shots
- You may use in-camera filters & settings.
- Camera movements, such as panning {left to right}, tilting {up and down} and/or zooming {closer and further} ARE allowed
- No animals are allowed to be in your video.
- Sound is allowed. You may make a noise or create a noise {sound} but no language may be spoken.
- Avoid clichés. This is not a music video or a talent show.
- Demonstrate knowledge of elements & principles of design.

Objectives:

- + Create a visually interesting 60 second video
- + Be self directed in research, experimentation & problem solving
- + Work constructively & creatively within the provided deadline & project guidelines
- + Execute high quality craftsmanship using digital media
- + Demonstrate thoughtfulness when planning your location, setting, lighting, background, noise, value, shadow, focal point, picture plane, camera angles, cropping, tension, anticipated action, inaction, proximity & distance {panoramic vs. extreme close-up}
- + Explore the element of time creatively
- + Investigate camera placement, focus & movements {shaky, still, smooth, jerky}

Materials:

This project requires access to a video recording device of some kind. You may use a cellphone, computer, laptop, iPhone, iPad, smart phone, video camera or digital camera. You may choose to use a tripod, or another person to assist in filming.

WASH has video equipment that can be checked out during studio time/when mentors are present & used inside the WASH building. Equipment can not leave the WASH building.

Items you can check out from WASH that might be helpful in this project:

- Video Camera
- Tripod
- Clamp Lights
- iPhone flexible tripod
- Light table
- Digital Projector

CRUCIAL TIP: In order to create a successful final video solution, you must plan, shoot, review, examine, re-plan, re-visit your idea, reshoot, rethink, revise and reshoot again. Be intentional about all aspects of the picture plane.

Turning in your video:

*You are expected to upload your final video solution to Youtube, before NOON on Monday 4/30 AND to email the URL link to your instructors **BY NOON on MONDAY 4/30, and emailed to Valerie at wash@shsu.edu and Adam at afarcus@shsu.edu.***

Keep in mind that sometimes the upload process can take time, so please plan accordingly. Deadline for emailing your link is NOON on 4/30.

Title your video:

YOUR FIRST (after [first & last name of artist inspired by])

For example:

Valerie (after Alexander Calder)

Do not use any other titles for your video, we want to view it with an open mind, without any conceptual title or clue.

Any questions about uploading to Youtube check with WASH faculty or WASH Mentors.

Grade Evaluation:

Design + Concept + Craft + Presentation/Critique & Artistic Process