

WASH / MW Crew

Space Studio Project 4: GIF

Final project is due on 10/3

Please email your GIF file to BOTH faculty by 12:30pm on 10/3 –

Faculty will download files and to show for critique.

GIF Animation: An image encoded in Graphics Interchange Format (GIF), which contains a number of individual images or frames in a single file, usually in a web browser. The frames are presented in a specific order to convey a short animated sequence. An animated GIF can loop endlessly or stop after a few seconds.

Challenge:

Create an animated GIF using 24-36 frames of original imagery that explores one of the following concepts in a visually interesting and thoughtful manner: *Inclusion, Responsibility, Courage, or Dissent*.

In order to create one dynamic and successfully paced GIF, you will need try several approaches and explore different techniques for making original imagery. Your GIF can be any style, made with any material process (drawing, photo, digital drawing, etc.) and can include any color as long as it is connected to your content. Your GIF may be made in GIPHY or Instagram; try both methods and see which is better for your process.

- Instagram: simply snap 24-36 images in succession within the story feature, using the “stop-motion” option. Save your work to email faculty and show on your phone during critique.
- GIPHY.com: GIF Maker: <https://giphy.com/create/gifmaker> and easy instructions: <https://giphy.com/posts/how-to-upload-gifs-to-giphy>. Make sure to download GIF to email faculty and share on laptop during critique.

(Fun!) Research Links:

<http://www.kevinjweir.com/index.php?notads/the-flux-machine/>

<http://www.cartoonbrew.com/artist-of-the-day/milos-rajkovic-91830.html>

<http://theknow.denverpost.com/2017/05/11/gif-exhibit-boulder-museum-of-contemporary-art-ello-2017/143862/>

https://creators.vice.com/en_us/article/wnpvvy/mana-contemporary-surface-gif-art-real-gif-six-pack

<https://news.artnet.com/art-world/will-galleries-and-museums-ever-embrace-animated-gif-art-9650>

Project Objectives:

- Learn the skills necessary to create an animated GIF.
- Expand your imagination and problem solving skills.
- Execute effective pacing and overall craft using digital media.
- Communicate a concept to an audience in 24-36 frames.
- Create, edit, export, and email files following set technical guidelines.

Materials:

Visual Journal, camera, iphone, MacBook Pro, light table, tripod, Photoshop, Illustrator, cut paper, modeling clay, paint media, drawing media, etc. There are many ways to create original imagery that may require a range of materials, depending on how you choose to approach this project.